

How BIS is Supporting India's 'Make in India' Initiative



India's 'Make in India' initiative aims to transform the country into a global manufacturing hub. To achieve this, ensuring high product quality and safety is essential. The Bureau of Indian Standards (BIS), the national standards body of India, plays a crucial role in achieving this goal.

By providing certifications like [BIS Registration](#), the ISI Mark, and the BIS CRS Certificate, BIS ensures that Indian-made products meet global quality standards, boosting consumer trust and international trade.

What is BIS?

The **Bureau of Indian Standards (BIS)** is responsible for developing and maintaining standards for products and services in India. It helps improve product quality and promotes the adoption of standards across industries. BIS supports manufacturers by providing certifications that demonstrate compliance with these standards, enhancing the credibility of Indian-made goods.

BIS Registration and Its Role in 'Make in India'

BIS Registration ensures that manufacturers follow Indian standards while producing their goods. This certification is mandatory for certain products like electronics, toys, and household appliances.

Here's how BIS Registration supports the 'Make in India' initiative:

1. **Encourages Quality Manufacturing:** BIS Registration ensures that products meet predefined quality benchmarks. This motivates manufacturers to produce goods that are not only reliable but also competitive in global markets.
2. **Boosts Export Potential:** Certified products with BIS approval are more likely to meet international market requirements, opening doors for Indian manufacturers to export their goods worldwide.
3. **Protects Consumers:** BIS ensures that products sold in India are safe and reliable, which builds trust in Indian-made products.

ISI Mark: A Symbol of Quality

The [ISI Mark](#) is one of the most recognized quality symbols in India. It certifies that a product complies with the standards set by BIS. Products ranging from electrical appliances to construction materials carry the ISI Mark.

The ISI Mark helps the 'Make in India' campaign by:

- **Enhancing Consumer Trust:** Indian consumers recognize the ISI Mark as a sign of quality and safety. This trust translates into higher sales for manufacturers.
- **Reducing Substandard Goods:** By setting a benchmark, the ISI Mark discourages the production and sale of low-quality products.
- **Promoting Domestic Manufacturing:** Manufacturers aiming for the ISI Mark often invest in better technology and processes, which strengthens India's manufacturing sector.

BIS CRS Certificate: Supporting the Electronics Industry

The **BIS Compulsory Registration Scheme (CRS)** certificate is specifically designed for electronic and IT products. This certification is mandatory for items such as mobile phones, LED lights, and laptops.

Here's how the [BIS CRS Certificate](#) helps India's manufacturing growth:

1. **Encourages Innovation:** By ensuring compliance with BIS standards, manufacturers are driven to innovate and create better electronic products.
2. **Improves Market Access:** CRS-certified products are more likely to gain acceptance in both domestic and international markets.

3. **Strengthens Consumer Confidence:** The CRS certificate assures buyers that the product they are purchasing is safe and reliable.

How BIS Supports the 'Make in India' Vision

BIS's contributions align perfectly with the goals of the 'Make in India' initiative.

- **Promoting Standardization:** BIS develops and enforces standards for various industries, ensuring uniformity and quality across the board.
- **Encouraging Local Manufacturing:** By making certifications like BIS Registration and ISI Mark mandatory, BIS drives local manufacturers to meet quality standards.
- **Facilitating Global Competitiveness:** BIS certifications enhance the credibility of Indian products, making them competitive in international markets.

Conclusion

The Bureau of Indian Standards is a key pillar of the 'Make in India' initiative. Through its certifications like BIS Registration, ISI Mark, and BIS CRS Certificate, BIS ensures that Indian products meet high-quality standards, both domestically and internationally.

By supporting manufacturers in maintaining quality and safety, BIS is not just improving product standards but also helping India become a global manufacturing leader. Together, BIS and the 'Make in India' campaign are paving the way for a stronger and more self-reliant India.

If you're a manufacturer looking to align with the 'Make in India' initiative by obtaining BIS Registration, the ISI Mark, or the BIS CRS Certificate, Corpbiz is here to help!

Our team of experts will guide you through the entire process, ensuring quick and hassle-free certification. Take the first step toward achieving global quality standards for your products.

Contact Corpbiz today at +91-9121230280 or visit our website to learn more about our services. Let's work together to make your brand a symbol of quality and trust!

Visit - <https://corpbiz.io/bis-registration>