

The **princess cut** diamond has become one of the most sought-after shapes in the world of fine jewelry. Its unique blend of modern aesthetics and brilliant sparkle makes it a favorite for engagement rings and other special occasions. But what is the story behind this captivating cut? In this article, we will delve into the history, characteristics, and evolution of the princess cut diamond.

Origins of the Princess Cut

The princess cut was developed in the late 20th century, specifically in the 1970s. It was created by Betzalel Ambar and further refined by the renowned diamond cutter, Basil Watermeyer. This innovative design was a response to the demand for a diamond shape that could maximize brilliance while maintaining a contemporary look. Unlike traditional cuts, the princess cut features a square shape with pointed corners, allowing for a unique play of light.

Characteristics of the Princess Cut

What sets the **princess cut** apart from other diamond shapes? Here are some key characteristics:

- **Brilliance:** The princess cut is known for its exceptional sparkle, achieved through its unique faceting pattern.
- **Versatility:** This cut can be set in various styles, from classic solitaires to modern halo settings.
- **Size Appearance:** Due to its depth and width, a princess cut diamond often appears larger than its carat weight suggests.

The Evolution of the Princess Cut

As the years have passed, the **princess cut** has evolved in both design and popularity. Initially, it was primarily used in engagement rings, but today it is also featured in earrings, necklaces, and bracelets. Jewelers have experimented with various settings and combinations, allowing for greater personalization. For instance, many couples now choose to pair their princess cut engagement rings with matching wedding bands, creating a cohesive look.

Choosing a Princess Cut Diamond

When selecting a **princess cut** diamond, several factors should be considered:

1. **Quality:** Look for diamonds with high clarity and color ratings to ensure maximum brilliance.
2. **Setting:** Consider how the diamond will be set. A well-chosen setting can enhance the beauty of the princess cut.
3. **Certification:** Always choose diamonds that come with a certification from a reputable grading laboratory.

For those interested in unique designs, consider exploring options like [Princess Cut Diamonds](#), which offers a variety of princess cut diamonds in stunning settings.

Conclusion

The **princess cut** diamond has a rich history and continues to evolve, captivating jewelry lovers around the globe. Its brilliance, versatility, and modern appeal make it a timeless choice for anyone looking to celebrate love and commitment. Whether you are considering an engagement ring or a special gift, the [princess cut](#) remains a symbol of elegance and sophistication.